

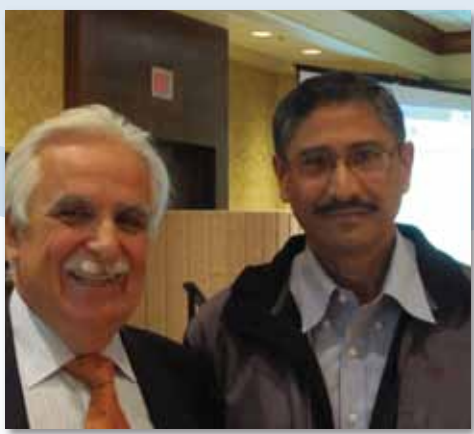
IEEE/ACM **ICCAD**
2012 INTERNATIONAL
CONFERENCE ON
COMPUTER-AIDED
DESIGN

ICCAD 2012

sponsorship & exhibitor

PROSPECTUS

ICCAD is the premier conference in the electronic design technology. Vendor displays compliment this conference by allowing the research and development engineers to network with the leading companies in this industry. Companies have the opportunity to promote your presence before, during and after the conference.





ICCAD 2011

ATTENDEE DEMOGRAPHICS

1.) Specify the category that best describes your main work responsibilities:	Percents
Educator/University Affiliation	31%
Student	24%
Research & Development at a CAD Company	14%
Research & Development at a System Company	8%
Other	6%
Design Engineer	5%
Management	5%
Attending the CANDE Workshop Only	2%
Verification Engineer	2%
Manufacturing Engineer	1%
Marketing/Sales	1%
Test Engineer	1%
	100%

2.) In which area do you primarily work?	Percents
Physical Design (P&R)	22%
Other	11%
Test/Verification - Hardware or Software	11%
Timing and Power analysis	10%
Analog, RF, Mixed Signal	8%
System Design, Synthesis, and Analysis	8%
Embedded Systems – Hardware or Software	7%
Logic or High-Level Synthesis	7%
Manufacturing DFM	7%
Attending the CANDE Workshop Only	3%
MEMS, Nano devices and systems or bio-chips	3%
Signal integrity, interconnect extraction and analysis	3%
	100%

Please contact Stacy Landers for further details on how to participate in ICCAD 2012.

Phone: (303) 530-4562

Fax: (303) 530-4334

stacy@mpassociates.com

MP Associates, Inc.

1721 Boxelder St., Suite 107

Louisville, CO 80027



ICCAD 2012 VENDOR AGREEMENT

TABLE TOP DISPLAY: \$900.00

Participation Includes:

- 6'x30" skirted table (tabletop displays only)
- Two chairs, one easel, and a 500-watt electrical outlet
- Company logo, contact information and description on the website
- Company logo, contact information in the Final Program
- One complimentary full conference registration
- One copy of the 2012 Proceedings
- Access to the final 2012 attendee list (email addresses not included)

CORPORATE SPONSOR: \$1500.00

Participation Includes:

- Company Flyer distributed at the conference
- Recognition at the Opening and Monday Night Reception
- Company logo, contact information in the Final Program
- Company logo on the Session PowerPoint Slides
- Recognition and logo in the ICCAD Email Newsletters
- One complimentary full conference registration
- Logo on the ICCAD Home Page
- Access to the final 2012 attendee list (email addresses not included)

Instructions: *Print the form, complete, and mail or fax with payment to:*

ICCAD 2012

C/O MP Associates, Inc.
1721 Boxelder St., Ste. 107
Louisville, CO 80027

Phone: 303-530-4562 Fax: 303-530-4334

For questions, please contact **Stacy Landers** at **303-530-4562** or stacy@mpassociates.com

Please print or type the following information:

Company Name: _____ Address: _____

City: _____ State: _____ Zip/Postal: _____ Country: _____

Phone: _____ Fax: _____ Company URL: _____

Contact Person: _____ Contact Email: _____

Make checks payable to ICCAD-2011, or provide credit card information below:

Credit Card #: _____ Exp Date: _____ Security Code: _____

Circle one: VISA MC AMERICAN EXPRESS

Card Holder's Name: _____ Signature: _____

(I agree to pay the total amount according to the card issuer agreement.)

CANCELLATION POLICY:

From this date to September 21, 2012 you are entitled to a full refund. From September 21, 2012 to October 5, 2012 you are entitled to a 50% refund. After October 5, 2012, no refunds will be granted.



ICCAD 2012

MAXIMIZE YOUR EXPOSURE!

All sponsorships are recognized in ICCAD printed materials, website, conference signage, opening session and email bulletins.

Name Badge Lanyards \$1000

Exclusive item. Your company will make a positive and lasting impression early on. Name badge lanyards are provided to all attendees with their conference badge at the registration desk. Companies are responsible for production and shipping of the lanyards to the ICCAD location.

Conference Bag \$2500

All registered attendees will receive a conference bag in which to carry the conference program and materials. Your company name and logo will be displayed on the bag, along with the ICCAD logo. ICCAD has full rights to the selection of the bag.

Promotional Email \$800

Promote your company participation at ICCAD electronically! This sponsorship is only available to participating vendors. Please contact **Jackie Horn** at Jackie@mpassociates.com for email guidelines.

Registration Confirmation Email \$1000

Exclusive item. All ICCAD attendees receive an email confirmation of their registration for the conference. A 25 word description and link to your website is included in the receipt. This is a great opportunity to promote your company and is a direct marketing opportunity to reach ICCAD participants.

Conference Hospitality Break \$1000

Sponsor the refreshment breaks outside the technical session rooms. You can promote corporate and product awareness.

Conference Receptions \$1500

Another great opportunity for companies to network in a social atmosphere with ICCAD attendees

Advertisement in the Final Program \$500

This sponsorship is only available to participating vendors. A good way to promote your vendor display table at ICCAD. Guidelines and deadlines apply.

TOTAL SPONSORSHIPS: \$ _____

Vendors receive a 10% discount on sponsorship if ordered by September 14, 2012. Due to the limited number of sponsorships, your request will be confirmed only if full payment is received within 30 days of date received.

Instructions: *Print the form, complete, and mail or fax with payment to:*

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Please print or type the following information:

Company Name: _____ Address: _____

City: _____ State: _____ Zip/Postal: _____ Country: _____

Phone: _____ Fax: _____ Company URL: _____

Contact Person: _____ Contact Email: _____

Make checks payable to ICCAD-2012, or provide credit card information below:

Credit Card #: _____ Exp Date: _____ Security Code: _____

Circle one: VISA MC AMERICAN EXPRESS

Card Holder's Name: _____ Signature: _____

(I agree to pay the total amount according to the card issuer agreement.)